





# Using National Surveys on Energy and Environment (NSEE) Data in your Classroom

Sarah Mills, PhD June 8, 2016

# Presentation Outline

- What topics have we covered?
- Using NSEE data:
  - No statistics required
  - Guided analysis
  - o Advanced analysis with the dataset





# Finding NSEE Topics

Using CLOSUP's website







# Topic-finding aids

- Browse by Topic
- <u>Search</u> question text

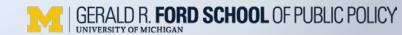






# No statistics required





# No statistics required

- Pre-run data tables
  - o Overall frequencies
  - Margin-of-error at top of page

- NSEE <u>reports</u>
  - o Graphics
  - Some break-downs by demographics
  - o Commentary





# Example

### Environmental policy memo

Standard background, options, recommendation



- "Present and discuss opinion data related to either your specific environmental problem or the policy solution that you recommend"
  - o Familiarity with issue
  - o Federalism
  - Alternate policy approaches





# Guided analysis

Lynette





# Advanced analysis

Using the datasets





# Advanced analysis

- Single-survey <u>datasets</u>
  - o Open access
  - o Multiple formats: SPSS, STATA, CSV
  - o Minimal masking
- Longitudinal <u>dataset</u>
  - o ICPSR members





# Example

### Environmental policy research

- Research paper
  - o Constituencies of support or opposition (e.g. CPP building blocks)
  - o Pre- and post-policy opinion
  - Relationship between state climate policies and belief in climate change







# Questions most welcome

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# ICPSR



# CLOSUP in the Classroom: ICPSR Style

AESS Pre-conference Workshop

June 8, 2016

Lynette Hoelter, Dir. Instructional Resources, ICPSR

# ICPSR

Inter-university Consortium for Political and Social Research

### **Presentation Outline:**



- Why use data?
- Brief intro to ICPSR
- Studies with environmental content
- Specific teaching resources
  - Data-driven learning guide
  - NSEE exercise
- Features of ICPSR site useful in teaching
  - Online analysis package
  - Bibliography
  - Search/Compare variables tool
- Finding and evaluating data



# Why Use Data?

- Content becomes relevant, memorable
- Quantitative reasoning skills always need work
  - Get students thinking about numbers they see in media: Who was interviewed? What was asked? Who asked? Why?
- Show students how scientists work



### What is ICPSR?

- One of world's oldest and largest social science data archives
  - Curate, preserve, and disseminate data
- Membership organization (~770 members)
- Primarily survey and administrative data, but acquiring more content and data types, including GIS data





# **Currently...**



Share data -

Institutional repositories -

Browse Data > National Surveys on Energy and Environment [United States]

#### National Surveys on Energy and Environment [United States]

Principal Investigator(s): Rabe, Barry (University of Michigan.); Borick, Christopher (Muhlenberg College);

le	Date Entered	File Type
nsee-longitudinal-crosswalk	2016-05-05	.xls
Rabe, Barry; Borick, Christopher	9:04 PM	
Fall 2008 NSEE	2016-05-05	
Rabe, Barry; Borick, Christopher	9:04 PM	
Fall 2009 NSEE	2016-05-05	
Rabe, Barry; Borick, Christopher	9:04 PM	
Spring 2015 NSEE	2016-05-25	
Rabe, Barry; Borick, Christopher	6:07 PM	
Fall 2015 NSEE	2016-05-05	
Rabe, Barry; Borick, Christopher	9:05 PM	

Download this project

Found a serious problem with the data, such as disclosure risk or copyrighted content? Let us know.

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openICPSR data are distributed exactly as they arrived from the



### ...but soon...

- Curated version in ICPSR's Member Archive
- Downloadable in SPSS, SAS, Stata, and R (plus ASCII and setups)
- Searching by name or NSEE will find it in OpenICPSR and "real" ICPSR (study #36368)



## **Example Studies with Environmental Content**

#### Attitudes:

- News polls (ABC, CBS, NY Times, Washington Post)
- "Barometer" surveys

#### • Behaviors:

Planned Behavior, Environmental Values, and Domestic Water
 Conservation in the Truckee River Watershed, 1998, 2000

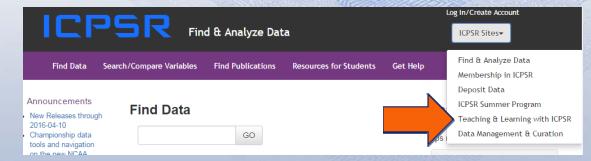
#### • Policy:

- Improving Deliberative Environmental Management Under Uncertainty
- Environmental characteristics:
  - Chitwan Valley Family Study (flora, fauna, land use in Nepal)
  - Coming soon: archive for data for city of Flint, MI

# ICPSR

# **Resources for Teaching**







### **Data-driven Learning Guide**

- News poll data used to explore <u>attitudes about global</u> <u>warming</u>
- Ideal for lower-division courses
- Pre-specified analyses all students looking at the same things
- Standard format models good research practice, includes interpretation guide

#### Attitudes about Global Warming in the United States: A Data-Driven Learning Guide

Go to Resource C

#### Summar

There has been much discussion in the media over the condition of the natural environment and what can be done to decrease pollution and preserve natural resources.

Activists have adopted an approach that appeals toward educating the general public and pressuring national governments and policymakers to act in ways that demonstrate a greater concern for the quality of the natural environment. Much of the discussion in the media over the past two decades has centered upon global warming

The goal of this module is to explore some of the factors that might be associated with an individual's level of concern about the environment and global warming. Crosstabulations, frequency distributions, and bar charts will be used.

Subject Term(s): Sociology, Environment, Attitudes, Descriptive

Analysis Type(s): <u>Crosstabulation</u>

Publisher: Inter-university Consortium for Political and Social Research

Pub. Date: 2011-06-3

#### Related Studies

This publication is related to the following dataset(s):

ABC News/Stanford University/Time Magazine Environment Poll #1, March 2006

#### Access Notes

This resource is available because your institution is an ICPSR member.



# **Crosstab Assignment Builder (CAB)**

- Instructor limits variables and students can build their own tables
- ONLY available when going through Teaching & Learning with ICPSR page



Classroom Exercises

Resources for Students

Resources for Teachers

study: National Science Foundation Surveys of Public Attitudes Toward and Understanding of Science and Technology, 1979-2001: [United States] >

National Science Foundation Surveys of Public Attitudes Toward and Understanding of Science and Technology, 1979-2001: [United States] (ICPSR 4029)

Principal Investigator(s): Miller, Jon D., Northwestern University Medical School. Center for Biomedical Communications; Kimmel, Linda, Northwestern University Medical School. Center for Biomedical Communications; ORC Macro

#### Summary:

The National Science Foundation (NSF) Surveys of Public Attitudes monitored the general public's attitudes toward and interest in science and technology. In addition, the survey assessed levels of literacy and understanding of scientific and environmental concepts and constructs, how scientific knowledge and information were acquired, attentiveness to public policy issues, and computer access and usage. Since 1979, the survey was administered at regular intervals (occurring every two or three years), producing 11 cross-sectional surveys th... (more info)

View full study description

#### Dataset(s)

DS0: Study-Level Files

Documentation: Codebook.pdf

DS1: Survey of Public Attitudes Multiple Wave Data

Analyze Online: SDA Build a Crosstab Assignment

DS2: General Social Survey Subsample Data

Analyze Online: SDA Build a Crosstab Assignment

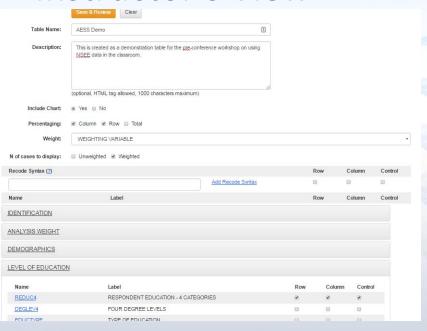




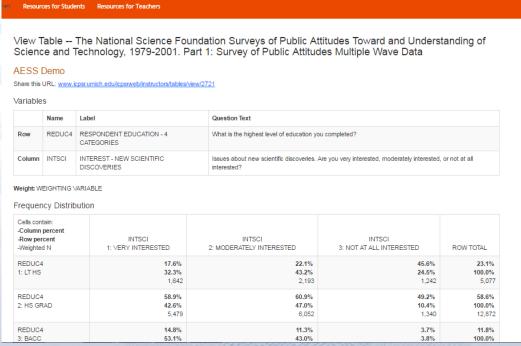
### **CAB Demo**

http://www.icpsr.umich.edu/icpsrweb/instructors/tables/view/2721

#### Instructor's View



### **Student View**





### **NSEE Module**

- Uses data from 2008 and 2015 fall surveys
- Explores attitude formation and certainty
- Also introduces research concepts such as hypotheses, independent and dependent variables, and operationalization



# Tools doing double duty for teaching

- Features of ICPSR Website that can be easily incorporated into the classroom
  - Online analysis capability (SDA)
  - Bibliography of data-related literature
  - Search/compare variables tool

# ICPSR

# **Online Analysis Package**

- Explore data
- Use for in-class demonstrations
- Simple Crosstab Tool
- Student research
   without need for
   licensed software or
   teaching syntax
- NSEE will be released with SDA



Public Opinion About Nuclear Energy in the Context of Local Public Hearings About the Expansion of the V.C. Summer Nuclear Station, South Carolina, 2008-2009 (ICPSR 34871)

Principal Investigator(s): Besley, John, University of South Carolina

This study is provided by ICPSR. ICPSR provides leadership and training in data access, curation, and methods of analysis for a diverse and expanding social science research community.

#### SDA 3.5: Tables

Public Opinion About Nuclear Energy in the Context of Local Public Hearings About the Expansion of the V.C. Summer Nuclear Station, South Carolina, 2008-2009 Jun 07, 2016 (Tue 06:57 PM EDT)

Variables								
Role	Name	Label	Range	MD	Dataset			
Row	Q10	HOW CONCERNED ABOUT CLIMATE CHANGE	1-4	5,6	1			
Column	Q11	HOW CONCERNED ABOUT OBTAINING ENERGY INDEPENDENCE	1-4	5,6	1			

Frequency Distribution									
Cells contain: -Column percent -N of cases		Q11							
		1 VERY CONCERNED	2 SOMEWHAT CONCERNED	3 NOT TOO CONCERNED	4 NOT AT ALL CONCERNED	ROW TOTAL			
Q10	1: VERY CONCERNED	<b>48.6</b> 225	<b>33.6</b> 37	<b>15.8</b> 3	<b>28.6</b> 2	<b>44.6</b> 267			
	2: SOMEWHAT CONCERNED	<b>30.0</b> 139	<b>46.4</b> 51	<b>15.8</b> 3	<b>28.6</b> 2	<b>32.6</b> 195			
	3: NOT TOO CONCERNED	<b>13.6</b> 63	<b>13.6</b> 15	<b>42.1</b> 8	<b>14.3</b> 1	<b>14.5</b> 87			
	4: NOT AT ALL CONCERNED	<b>7.8</b> 36	<b>6.4</b> 7	<b>26.3</b> 5	<b>28.6</b> 2	<b>8.3</b> 50			
	COL TOTAL	<b>100.0</b> 463	<b>100.0</b> 110	<b>100.0</b> 19	<b>100.0</b> 7	<b>100.0</b> 599			



# **Bibliography of Data-related Literature**

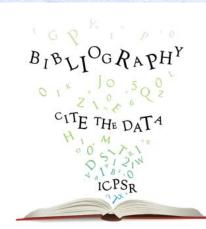
- Ideas about what can be studied, which data to use
- Entry point into data for student projects
- Full-text when available

# Find publications using the ICPSR BIBLIOGRAPHY OF DATA-RELATED LITERATURE

The ICPSR Bibliography of Data-related Literature is a continuously-updated database of thousands of citations of works using data held in the ICPSR archive. The works include journal articles, books, book chapters, government and agency reports, working papers, dissertations, conference papers, meeting presentations, unpublished manuscripts, magazine and newspaper articles, and audiovisual materials.



- · View all citations
- Browse by author
- Browse by journal
- · Browse by study





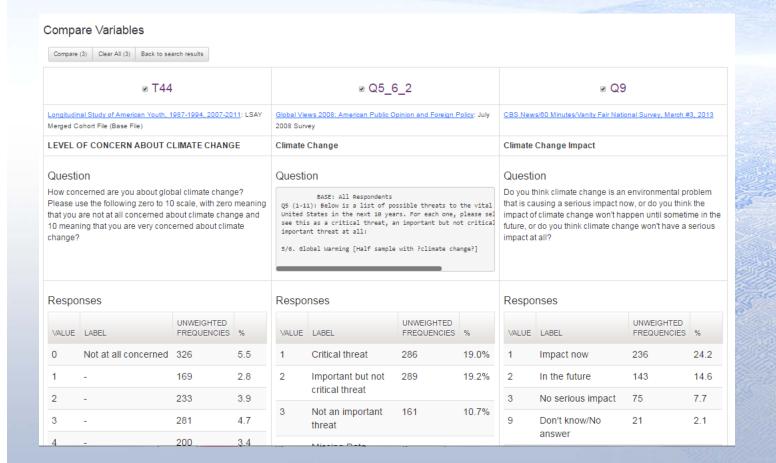
# **Search/Compare Variables Tool**

- Any Class:
  - Compare class answers to those in survey
  - Show social trends by looking at surveys collected at different points in time
- Research Methods:
  - Teach operationalization
  - Create class survey
  - Demonstrate effects of differences in samples,
     time frame, question wording on results



### Research Methods •

- Compare the effects of samples and wording on responses
- Operationalize variables





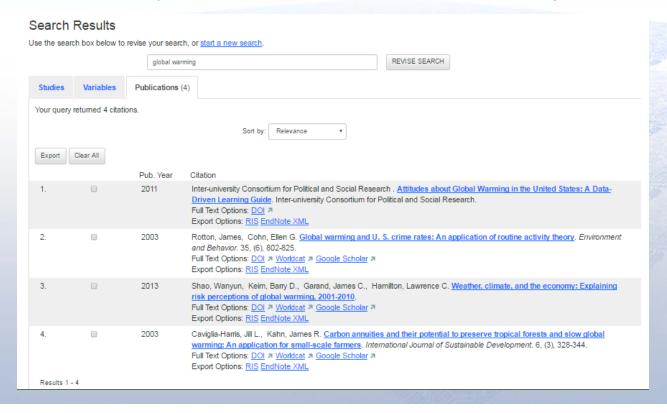
# **How Can Data be Incorporated?**

- Tie course content to survey results
- Begin class with "Data in the News"
- Extra credit on exams
- Require evidence-based arguments
- Content examples in methods/stats



# **Finding ICPSR Data for Classroom Use**

- Start with bibliography (also Web of Science links)
- Start with list of SDA studies
- Search studies or variables (ICPSR search ≠ "smart" search)





# **Evaluating Data for Class Use**

- Study Homepage
  - Brief description
  - Subject tags
  - Access notes
  - Methodological information
- Accompanying documentation
  - Codebook, User Guide
  - Questionnaire when available
  - SDA

# ICPSR

# **Opportunities for Students**



Research

The ICPSR Summer Program in Quantitative Methods of Social Research is recognized

throughout the world of methodologies and theoretical and practi

sciences. Our courses Summer Undergraduate Internship Program

and supportive social The ICPSR summer internship program provides undergraduate students with a unique exchange of ideas abo and expansive research experience that introduces all aspects of social science research and includes supported exploration of a research query from start to finish, data management training, and focused methodological education in quantitative within the social scier research. This prepares interns for capstone or senior thesis projects, graduate school. size and scope. Today and/or research-based employment opportunities. The students, under the supervision of faculty mentors, develop a research question, perform a literature search and review, complete data analysis, and report findings in a poster; learn good data management processes and research practices with a research process mentor; and attend classes at the ICPSR Summer Program in Quantitative Methods.

> Additionally, regularly planned luncheon meetings focus on research projects within ICPSR/ISR, ethics in research and data management, and life in graduate school or in a research career obtainable with a Bachelor's degree in the social sciences. In the

> > Volume XXXV, No. 3 Special Edition 2015

New Three- to Five-day Workshops in 2016

leave ICPSR with a ting of their choosing

opment. Interns spend

Ann Arbor, MI

l Research

Summer Program in Quantitative Methods of Social Research

- Summer Undergraduate Internship Program
- Paper competitions (BA, MA)

ICPSR BULLETIN nd manipulate data for ch project resulting in

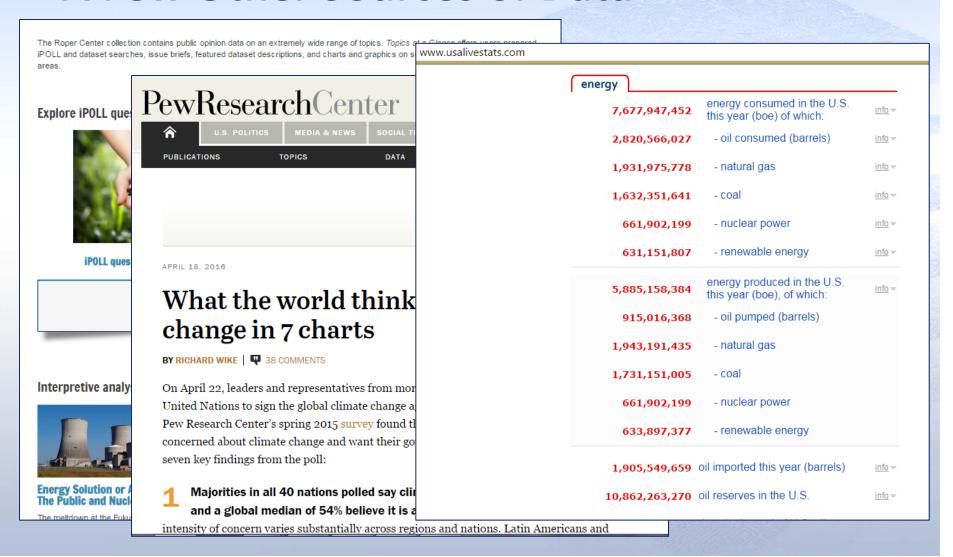
2015 ICPSR Undergraduate **Research Paper Competition First-Place Winner** 

Social Information Processing Mediates the Relationship between Effortful **Control and Peer Success in First Graders** 

Tiffany Foster, Ryan Honomichl (advisor), Hiram College (Ohio)... p. 3



### **A Few Other Sources of Data**





# **Questions?** Comments?

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