MINORITIES AND REDISTRICTING 2021
GERALD R. FORD SCHOOL OF PUBLIC POLICY
UNIVERSITY OF MICHIGAN

New Michigan Media

HAYG OSHAGAN
**Michigan Population**

- **ALL** 10,077,328
- **WHITE** 72.4%
- **BLACK** 13.5%
- **HISPANIC** 5.6%
- **2+** 4.4%
- **ASIAN** 3.3%
- **AM INDIAN/ALASKAN** 0.5%
- **OTHER** 0.4%
- **TOTAL** 27.6%
### Focus
- Detroit, Flint, Grand Rapids, Lansing, Jackson, Marquette, Traverse City, Benton Harbor
- Black, Arab, Yemeni, Chaldean, Asian Indian, Bangladeshi, Korean, Caribbean, Hispanic, Native American

### Message
- Language
- Relevance

### Outreach
- Newspapers, Radio, Online, Facebook Groups
- Advertising, editorial, digital
- Meetings, email, text
- Organizing events
What is this person’s race?
Mark one or more boxes and print origins.

- White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

- Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

- American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.

- Chinese
- Filipino
- Asian Indian
- Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc.

- Vietnamese
- Korean
- Japanese

- Native Hawaiian
- Samoan
- Chamorro
- Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc.

- Some other race – Print race or origin.
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<thead>
<tr>
<th><strong>COMMUNITY CHALLENGES</strong></th>
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<tr>
<td>• Lack of Knowledge</td>
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<td>• Lack of Efficacy</td>
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<td>• Lack of Trust</td>
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<tr>
<th><strong>REDISTRICTING CHALLENGES</strong></th>
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<tr>
<td>• Community Leadership</td>
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<tr>
<td>• Discussions of COI Identity</td>
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<td>• Decisions on Maps of COI Boundaries (House, Senate, Congress)</td>
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<td>• Participate in <strong>Public Comments</strong> to explain the COI</td>
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<td>• Submit <strong>Maps</strong> to Commission</td>
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<td>• Participate in <strong>Public Comments</strong> to review proposed maps</td>
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Arab, Hispanic, Bangla
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COI: Bengali Community Map

Bangla