

The Roosevelt Institute Campus Network Presents:

DETROIT

Midwest v2.0:
New Innovations. Re-energized Workforce. Sustainable Future

The 2009 Midwest Fall Policy Workshop brings students from across the region together for an exciting day of creativity, learning, networking, and innovative ideas. Held at the University of Michigan Detroit Center, the Midwest's fall event will give Roosevelt Institute Campus Network members the opportunity to take the next step in policy development toward the regional initiative: *Midwest v2.0: New Innovations, Re-energized Workforce, Sustainable Future*.

Experts in the new economy public policy field will join students this November to answer questions such as: What will it take to avoid a "brain drain" of students leaving the Midwest after pursuing higher education? How can cities and urban centers cope with chronic unemployment? What jobs can replace the thousands lost with the decline of industrial centers? And ultimately, how can we make the Midwest a place our generation wants and is able to live in?

November 13-14, 2009

University of Michigan Detroit Center

Saturday, November 14

10:00-10:30:

Breakfast and Registration

10:30 – 11:30:

Welcome and Keynote

11:30 – 12:30: Workshops

A: *Entrepreneurship and Industry:*

Talent Retention and Job Loss in the 21st Century Economy

B: *Innovation and Society:* Michigan's Cool Cities Project

12:30-1:30:

Networking Luncheon

1:30-2:30:

Policy Expert and Stakeholder Panel

2:30-3:30:

Breakout and Brainstorm Sessions

3:30 – 4:15:

Legislature and You-- Think Impact

4:15 – 4:30:

Closing and Networking

Friday, November 13

1:00-2:30:

Detroit City Tours

2:30-5:00:

Documentary: *Faces of Detroit: Taking Back the City*

